

Ingredients for a great landing page



Unique value proposition

Custom cakes delivered to your door!



Unique features / benefits

Organic ingredients, trending designs



Testimonials / social proof

Include testimonials from happy customers & pictures of your best cakes



Visuals / videos

Captivating cake images that draw people in



Call to action

***what do you want people to do?**

Sign up now / Order Today
/ Contact Us



A lead capture form

***what info do you need?**

Fill out form indicating desired cake and delivery date

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